

# REBADIA

**COMMERCIAL GROUP** 

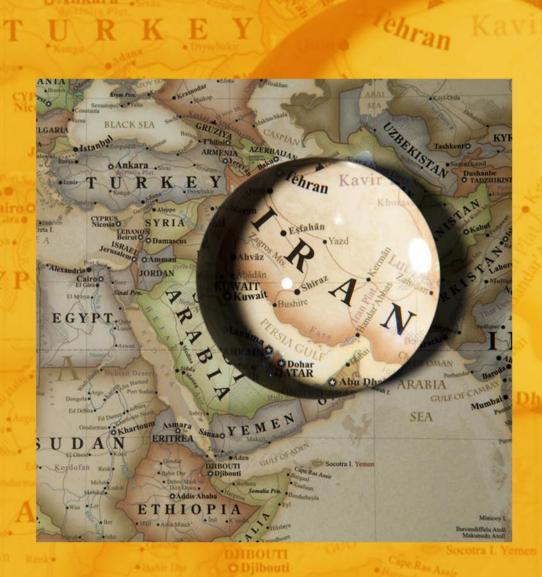
#### Our business

Iran is one of the countries of Southwest Asia (Middle East) with Afghanistan and Pakistan in the east, Turkmenistan in the northeast, Caspian Sea in the north, Azerbaijan and Armenia and Turkey in the northwest, Iraq in the west and finally It is bordered to the south by the waters of the Persian Gulf and the Sea of Oman.

The Islamic Republic of Iran due to its large population, political stability, potential economic resources and most importantly having the largest coast of the Persian Gulf and dominating the strategic Strait of Hormuz as well as its connection to Central Asia and the Caspian Sea, as a bridge between Asia, Europe Africa is of great geopolitical importance and can take steps to increase trade. Therefore, with more than two thousand kilometers of coastline from the Arvand River to the port of Goatre, in addition to dominating the waterways leading to the Indian Ocean, it is the only country that can transport various export products by land to many parts of the world.

Due to the geographical and regional location of Iran and low production costs such as energy, fuel and labor costs and the increasing trend of stablishing production centers in Iran in various fields, It can be said that this country has the potential to export all produced goods in the region. Iran's foreign trade statistics in recent years show that despite the increase in the share of Iran's neighbors in exports, a large capacity in the vicinity of Iran still remains unused. Statistics show that 54% of Iran's exports in 2018 are related to neighboring countries. Therefore, with proper marketing, it is possible to export various products from Iran to other countries.

# o Ankara



ETHIOPIA

REP.

In the meantime, we can mention Iran's good and friendly relations with the CIS countries, which will cause economic prosperity in all countries. There are also some countries, such as Ukraine and other Eastern European countries, for which buying Iranian goods is not very expensive. In addition, the quality of Iranian goods has been approved by many countries in the region and the world.

Iran's convenient geographical location increases the speed of goods transfer and communication, and this speed and time saving in trade is very valuable. Iran is in the middle of the world. Compared to European countries, we can deliver goods in the fastest time. Central Asian countries can also easily receive our export goods. This is while a country like China does not have our position, but it has made excellent use of its existing capacities.

Iran's first advantage in trade with the world is that it has a strategic position in the Middle East. Another very important advantage of Iran's exports compared to other countries is the very low cost of labor wages. This teaches us to work for the export of goods in which the wages of the worker (ie manpower) are very low.

Keep in mind that Iran has been a member of free trade with Eurasia since October 27, 2019, and Eurasia is Iran's new partner. This is an important advantage for Iran because these countries are consumerist countries and Iran, as a producing country, can easily export its goods to these countries.



## Our goals and direction

In the field of agriculture, products such as nuts and dried fruits (dates - pistachios - almonds - saffron) and fruits (apples - pomegranates - oranges - kiwi - lemons) due to their high export potential can be included in the list of best export goods in Iran.

Rebadia Group is engaged in the export of various fruits and nuts and dried fruits, including apples, pomegranates, walnuts, almonds and some seasonal fruits.

Iran's production capacity in 2019 can be seen for the mentioned products in the table below.

Production rate in Iran (tons)
4,041,997
1,099,038
205,260
260,875
128,323

The vastness of agriculture and the variety of products in Iran, has led us to work in the field of supply and export of other items of fruits and nuts and dried fruits, including pistachios, oranges, figs, etc. in our future perspective.



#### **Our Product**

#### **Apple**

#### Some types of apples:

- Lebanese yellow or golden apple
- Lebanese red apple
- McIntosh apple
- Gala apples
- Winesap apple
- Granny Smith apple
- Fuji apple
- Braeburn apple
- Pink Lady apple







#### pear

- Shahmive pear
- Red pear (D'Anjou)
- Dargazi Pear
- Duchess pears



#### Walnut



#### **Almond**



# **Product delivery**

Iran has several sea, air and land borders. Due to the type of product (fruits or nuts and dried fruits) and the volume of orders, priority is given to sending products through land and sea borders.

Of course, according to the final destination, our experts will consider the best method and route for the delivery of goods, so according to the volume of the order, the method of sending and delivering cargo may have some changes.

Therefore, the company's priority for exchanging goods by sea is CIF, FOB methods and exporting goods through land borders, FCA and EXW methods. Also, share the method of delivery of your goods with us so that the result will be announced to you after reviewing.

# Payment methods

Due to having multiple foreign currency accounts in the names of different companies and individuals, we suggest you the cash deposit method. If you have another method for your payment, inform the relevant expert. At the discretion of the collection management, a final opinion will be announced to you.



## **Targets**

- 1. Raising the level of quality and quantity of products and services to achieve the demands of customers
- 2. Reducing incidental costs of products
- 3. Expanding the agricultural products market and developing the supply and production cycle of various products
- 4. Scientific marketing and creating new markets at the same time as entering foreign and international markets



# Message from chief executive officer

Customer satisfaction can be an effective result for the future work of any individual and organization. Wholesale and retail customers in the field of agricultural products are always looking for quality and unique products with appropriate packaging.

Creating the necessary basis to perform this process can be considered as achieving the goals of any company.

Therefore, respecting customer demand from any country can increase the field of work.

The many years of experience of this company and the experiences gained in recent years have caused any type of product in the field of fruits, nuts and dried fruits to be provided to esteemed buyers guaranteed, according to the company's goals in terms of high quality and quantity.



# **Company members**

Board of Directors: Naser Farhadi- Rahim Valizadeh- Gholam Ali Rabiee-Farshid Nejati

Chief executive officer: Naser Farhadi



Sales Manager: Farshid Nejati



#### **REBADIA**

#### **COMMERCIAL GROUP**

Phone: +989919979678

+989106987679

Email: info@rebadia.com

Website: www.rebadia.com

Telegram: +989919979678

Whatsapp: +989919979678

Skype: +989012833446

Instagram: @rebadia\_co

Telegram Channel: @rebadia\_co